

RESEARCH NOTE / NOTE DE RECHERCHE

War Deaths Can Increase Support for Incumbents

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Abstract

War comes with terrible costs both in terms of money and lives. Do voters punish incumbents for these costs? Much of the existing literature on the effects of war deaths on public opinion toward incumbents and their war efforts suggests that the answer is yes. We test this proposition on data from a non-US case: Canada's war in Afghanistan. We estimate models of the effect of local war deaths on incumbent support using individual-level panel data from the 2006, 2008 and 2011 Canadian Election Studies and aggregate district-level data from the 2008 and 2011 general elections. In none of our models do we find support for the conclusion that war deaths decrease support for candidates of the governing party. Instead, we find evidence at both the individual and district levels that support for Conservative party candidates is higher in districts that experienced war deaths.

Résumé

La guerre a un coût terrible, tant en termes d'argent que de vies. Les électeurs punissent-ils les députés sortants pour ces coûts ? Une grande partie de la bibliographie existante au sujet des effets des décès de guerre sur l'opinion publique envers les titulaires et leurs efforts de guerre suggère que la réponse est oui. Nous testons cette proposition sur des données provenant d'un cas non américain : la guerre du Canada en Afghanistan. Nous estimons des modèles de l'effet des décès de guerre locaux sur le soutien aux députés en utilisant à la fois des données de panel au niveau individuel provenant des Études électorales canadiennes de 2006-2008-2011 et des données agrégées au niveau des districts faisant suite aux élections générales de 2008 et 2011. Aucun de nos modèles ne permet de conclure que les décès de guerre diminuent le soutien aux candidats du parti au pouvoir. Au contraire, nous trouvons des preuves, tant au niveau individuel qu'au niveau des circonscriptions, que le soutien aux candidats du Parti conservateur est plus élevé dans les districts qui ont subi des victimes de guerre.

Keywords: War deaths; accountability; retrospection; elections; Canadian politics

Mots-clés: Décès de guerre; obligation de rendre compte; rétrospective; élections; politique canadienne

Modern democracy turns on the proposition that voters punish incumbents for costly policy choices. For example, voters might reward politicians for

economic growth (MacKuen et al., 1992), for distributive favours (Dahlberg and Johansson, 2004) or for legislative action (Loewen et al., 2014). However, this relationship is rarely perfect. For example, voters have been shown to punish and reward incumbents for things obviously beyond their control (Achen and Bartels, 2004; Healy et al., 2010). In large part, the extensive literature on the relationship between war casualties and support for incumbents acts as a test of this central tenet. The results we present in this article call into question the proposition that voters necessarily punish incumbents for the negative results of their foreign policy decisions.

Wars are costly, not only in terms of lives and money but also often in terms of votes. There is a large literature from the American case showing that incumbents tend to be punished for war casualties. In this article, we present evidence from a neighbouring case suggesting that this is not always so. We use as our case study Canada's war in Afghanistan. Canada's engagement in Afghanistan surpassed a decade and extracted a great cost in both dollars and lives, with 158 lives lost, and many more people injured permanently. It is the country's most significant military undertaking since the Korean War (Stein and Lang, 2007). On a per capita basis, this represents 4.5 deaths per million citizens in Canada. This number pales in comparison to both the First World War (8,222 deaths per million citizens) and the Second World War (3,727 deaths per million citizens). It is approximately one-ninth the per capita deaths in Korea (34 deaths per million citizens). By these measures, the war in Afghanistan was a modest undertaking. But this ignores that Canada has engaged in an important role in at least four other interventions (Kosovo in 1999, Bosnia in 1995, Somalia in 1995 and the Persian Gulf in 1991) in which the total number of Canadian casualties was 21. Moreover, Canada's contribution to the total effort in Afghanistan was substantial. Canadian deaths account for 4.4 per cent of all non-Afghan security forces deaths experienced by the International Security Assistance Force (ISAF). On a per capita basis, Canada's 4.5 deaths per million citizens is more than all other ISAF countries except the United States (7.8) and the United Kingdom (7.4). Finally, in modern warfare, most countries do not suffer major casualties in most wars (Cederman, 2003). Canada's involvement in Afghanistan thus provides a clear opportunity to test whether governments in a modern context are necessarily punished for the costs of foreign policy decisions, not least because of the incumbent government's consistent support for the war.

We find no evidence that voters punished candidates of the then incumbent party in Canada for the loss of soldiers from their constituency. To the contrary, voters in constituencies experiencing a war death increased their support for the then governing party in their first election as incumbents (2008). Despite a markedly higher casualty count by the time of their next election as incumbents (2011), we find no evidence of decreased support for the government in constituencies that experienced war deaths. Indeed, we find further evidence of increased support among individual survey respondents and more weakly at an aggregate level.

There may be some discussion about the culpability of leaders or political parties when it comes to Canada's war in Afghanistan. The Liberal party was in government when the war started; the Conservative party took office in 2006, several

years into the war—which is where our analysis starts—and remained in power until 2015. The question is whether voters see as culpable the leader or party that started the war (in this case the Liberals) or the leader or party in government at the time these voters are making decisions at the ballot box. Croco (2015) argues that casualties can be particularly costly to a leader if that leader is the one who started the war but that if there is a change in leadership, this dynamic of culpability will also change.

The details of the case matter here. The Liberals and Conservatives had similarly supportive positions on Afghanistan in the run-up to both the 2008 and the 2011 federal elections. While it is certainly the case that the war started under a Liberal government, the Conservative government made policy choices before the 2008 election that make it difficult to ignore its culpability—for example, the decision in March 2008 to extend the mission.¹ We are not arguing that the Conservatives are as responsible for the war as they would have been had they been in power since the start of the war. Nonetheless, it is the case that the execution of the war occurred under policy choices made by a Conservative government, in a parliament in which they were the agenda setters. Accordingly, we think our study provides a compelling case of whether an incumbent is punished when they are the principal responsible for their country's involvement in a war abroad.

Our findings contribute to the literature on the relationship between war deaths and government support. In the context of voting behaviour in parliamentary systems, there is a long-standing debate over the importance of foreign policy for decision making at the polls. In the American case, where war casualties are thought to matter, there is a well-established (see, for example, Gartner and Segura, 1998; Hibbs, 2000; Karol and Miguel, 2007; Mueller, 1973) but now contested (Berinsky, 2009) negative relationship between war casualties and incumbent support. We find much the opposite in the Canadian case.

1. Literature

Citizens in democracies regularly respond to war deaths both by decreasing their support for a war effort and by decreasing their support for an incumbent (Cotton, 1986; Gartner, 2008; Gartner and Segura, 1998, 2008; Gartner et al., 2004; Mueller, 1973). So pervasive is this effect that some have claimed that the domestic electoral costs of war—not least in the form of casualties—explain the empirical regularity of the democratic peace (de Mesquita and Siverson, 1995; Karol and Miguel, 2007).

Previous work on casualty and government support leaves open three essential questions. First, there exists substantial debate over how and when war deaths decrease support for a candidate of the governing party. For example, Mueller (1973) posited an effect where the cumulative logged casualties slowly decrease support for a war. Gartner and Segura (1998) countered by suggesting that the effects of death on support were a function both of recent trends and the overall trajectory of casualties. This account has recently been updated into a convincing rational expectations account Gartner (2008). However, both Berinsky (2009) and Gelpi et al. (2006) provide compelling counterpoints to this literature, essentially arguing that the negative effects of war deaths are contingent on larger beliefs about the

justification and ongoing success of a war. Nevertheless, none of these suggest a positive effect for war deaths. Second, the literature leaves open the question of which deaths matter. Is it solely national trends, or does the geographic origin of those killed also matter? Our own reading is that while casualty rates most certainly matter for overall opinion on a war, local deaths also have a measurable effect. For example, Karol and Miguel (2007) suggest that the localized effects of deaths in Iraq cost George W. Bush about two percentage points in the 2004 election. Similarly, Grose and Oppenheimer (2007) have shown that swings in congressional votes for Republican candidates were significantly influenced by both deaths of hometown soldiers and the votes of representatives on the original war resolution. The final question, which in our view is much less resolved, is whether such effects travel beyond the United States. It seems logical that the results from America would travel. See, for example, the work of Davies and Johns (2013) in the United Kingdom. However, this needs to be subject to more tests in other countries. In other words, the literature suggests a strong prior, in which deaths extract a (potentially local) cost on governments, though we note important caveats (Berinsky, 2009; Gelpi et al., 2006). Empirically, we find very different results.

2. Data, Variables and Empirical Strategy

The measures used in previous work on support for war can be divided into two categories. In the first, researchers examine approval of a war or of the current head of government (for example, Gartner and Segura, 1998). In this sense, such measures are capturing whether individuals support a particular effort and/or the political leader undertaking the effort. These measures could include casualty tolerance, support for long-term engagement or support of a leader's decision to go to war. Most importantly, these measures represent opinions and likely suffer from all of the well-known and attendant problems of survey measures (Zaller, 1992). In the second case, researchers examine how war affects the vote shares of a governing party or governing representatives (for example, Karol and Miguel, 2007). This is the approach we take. Elections act as a definitive distillation of voters' judgments of their politicians and their actions. While all issues will not enter a voters' calculus evenly, and some may be forgotten by the time of an election, an issue that does not systematically vary votes can probably not be expected to systematically constrain the behaviour of politicians for very long. In making this choice, we do not wish to suggest that previous work on approval and opinion has not taught us a great deal about the relationship between war efforts and approval. Quite the contrary: such studies have made substantial progress. Our wish instead is to extend this work to a case where we can actually evaluate the success of a government fully engaged in a war effort, a prospect that is more difficult than one might assume, given how many leaders exit during wartime (Karol and Miguel, 2007).

To measure the effects of war efforts on electoral support, we make use of two different dependent variables. First, we observe individual-level vote choice, as measured in the 2006, 2008 and 2011 Canadian Election Studies. Second, we use official district-level (or constituency-level) election returns in the 2008 and 2011 Canadian federal election. As we show in our results section, we find that war deaths exert an

effect on both of these measures in 2008 and partially in 2011, though never in a direction that suggests the punishment of incumbents.

We collected data on the incidence of Canadian casualties in Afghanistan since the beginning of the conflict in 2002.² For each death, we identified the hometown of the dead soldier, as reported by the government and in media sources, and the constituency that encompassed that hometown. For the present study, we limit our analysis to deaths that occurred during the Harper Conservative government's first two terms in office, a period from January 2006 to October 2008 and October 2008 to May 2011, respectively. In total, deaths occurred in 65 constituencies. Fifty-four constituencies experienced one death, nine experienced two, and two experienced three. This represents a total of 78 deaths. There were zero deaths in 241 of the constituencies we consider. In the period from October 2008 to May 2011, we observe deaths in 46 constituencies, with 35 experiencing one casualty, six experiencing two, and three experiencing three. This represents a total of 56 deaths.

For the period from 2006 to 2008, our individual-level data consist of 854 respondents in the 2008 Canadian Election Study (CES) who also participated in the 2006 CES and for whom we have a reported vote choice in both elections. We limit our analysis to this subset, as we are interested in measuring the effects of war deaths between elections on vote choice, controlling for previous vote choice. We note that panel attrition is unrelated to deaths in the respondent's constituency ($\chi^2 = 1.07$, $p = .30$). Nearly one-quarter of respondents (23.9%) lived in a constituency that experienced a death. We matched respondents to their constituency according to their postal code and could thus match war deaths to respondents. Finally, in addition to basic demographics, we also know the party identification of respondents and their vote choice in 2006 and 2008. Accordingly, we present panel estimates of the probability of an individual voting for the current government if they are in a constituency that experienced a casualty, controlling for their partisan identification and their previous vote. As we are using panel data, we do not control explicitly for other demographic variables.

Our aggregate constituency-level data from 2006 to 2008 include electoral returns from 306 of Canada's 308 constituencies. Constituency boundaries did not change between the 2006 and 2011 elections, so we can calculate changes in Conservative vote share between elections, given the incidence of a casualty originating in the constituency. In addition to vote data, we also have a large amount of census data on the characteristics of these constituencies. We employ these data to refine our estimates below.³

For the period of 2008 to 2011, our individual-level data include 629 respondents who participated in both the 2008 and 2011 CES and have available vote choice data. Fourteen per cent (13.7%) of these respondents lived in a constituency that experienced a casualty between 2008 and 2011.

Our aggregate-level constituency data from 2008 to 2011 include returns from 306 constituencies.⁴

3. Results

We begin with two sets of individual-level results in [Table 1](#). For each, we specify an ordinary least squares (OLS) model in which the dependent variable is a vote for

Table 1 War Deaths and Individual-Level Support for Government Candidates in 2008

	Model 1	Model 2
War deaths	0.06 (0.09)	0.07 (0.05)
2006 Conservative vote	0.65 (0.00)	0.48 (0.00)
Conservative party ID		0.22 (0.00)
Other party ID		-0.08 (0.02)
Newfoundland and Labrador		-0.38 (0.00)
Constant	0.14 (0.00)	0.20 (0.00)
Observations	854	854
R^2	0.418	0.465
Adjusted R^2	0.416	0.462

Note: The dependent variable is Conservative party vote in the 2008 Federal election; cell entries are coefficients and p value from an OLS regression with clustering of standard errors on the electoral district; p values in parentheses.

the governing Conservative party (1) or a vote for any other party (0). We estimate the model with robust standard errors, clustered on electoral district. The first results in Table 1 suggest that the linear probability of voting for a Conservative local candidate increases by six percentage points ($p = .09$) if the constituency experienced a war death prior to the 2008 election.

In Model 2, we estimate a model with more control variables—namely, indicators for Conservative party identification and other party identification. Second, we include a dummy variable indicating if the individual resides in one of the seven constituencies in the province of Newfoundland and Labrador.⁵ This second set of results suggests that the linear probability of voting Conservative net other factors is 7 percentage points greater ($p = .05$) in constituencies that experience a casualty.

Aggregate-level results largely confirm our individual-level findings. We present three sets of results in Table 2. We begin with a simple bivariate regression between the occurrence of deaths since 2006 and Conservative support in the 2008 election, controlling for vote share in the 2006 election. In Model 2, we add in a fixed effect for the province of Newfoundland and Labrador. In Model 3, we add in a series of demographic covariates observed at the census level. Election outcomes regularly covary with constituency-level characteristics (Carty and Eagles, 2005) and other local characteristics (Allen Stevens et al., 2019). While our first estimates suggest no effect and our second estimates suggest an effect with statistical uncertainty, our third set of results suggest that the experience of casualties in a constituency increased support for the government's candidate by 1.69 percentage points over their 2006 performance ($p = .03$).

These results rely, in part, on demographic correlates. However, two comments are warranted. First, the results are almost certainly enough to reject the hypothesis that war deaths decrease support of the governing party. Second, they are largely consistent with the results we have uncovered at the individual level. In one country and in one election, at least, it appears that war deaths over a sustained period of time increased support for the governing party.

Table 2 War Deaths and Aggregate-Level Change in Support for Government Candidates, 2006–2008

	Model 1	Model 2	Model 3
War deaths	0.17 (0.86)	0.98 (0.22)	1.69 (0.03)
2006 Conservative vote	1.00 (0.00)	1.01 (0.00)	1.02 (0.00)
Newfoundland and Labrador		-28.87 (0.00)	-30.00 (0.00)
% immigrant			0.13 (0.00)
Median income			0.00 (0.00)
% university			-0.10 (0.02)
Unemployment			0.13 (0.38)
Population			-0.00 (0.01)
Constant	1.83 (0.08)	1.80 (0.03)	1.55 (0.64)
Observations	306	306	306
R^2	0.831	0.904	0.905
Adjusted R^2	0.830	0.902	0.903

Note: The dependent variable is the percentage point change in the Conservative party vote at the district level between the 2006 and 2008 federal elections; cell entries are OLS coefficients and p value; p values in parentheses.

4. A Replication with 2011 Election Data

At least one popular account of the relationship between war deaths and government support (Hibbs, 2000) argues that politicians are punished only for wars of discretion. In the case of the then Conservative government in Canada, they inherited the war in Afghanistan from the previous Liberal government. Accordingly, any deaths in the period running up to the 2008 election could be reasonably attributed to the previous Liberal government, including their decision to move Canadian troops from Kabul to a much more dangerous theatre in Kandahar.⁶ However, in the period following this, the Conservative government made an explicit choice to maintain forces in Afghanistan. As such, while punishment may have been avoided in 2008, it should not be easily escaped in 2011. However, we again fail to uncover evidence of voters punishing the incumbents, instead finding weak evidence for reward. We present our results in Tables 3 and 4.

Table 3 replicates our individual-level results. Our replication estimates suggest that the linear probability of voting for a Conservative candidate is 10 percentage points ($p = .00$) higher for those who live in constituencies that experienced a death than those who did not. When we include other relevant controls, the estimated effect is 7 percentage points ($p = .03$).

Our aggregate results can be found in Table 4. Our estimates range from a 0.68 percentage point increase in our model controlling for past vote share and Newfoundland and Labrador districts, to 1.21 percentage points ($p = .15$) with more extensive controls. Nonetheless, we can estimate the probability that the true effect is negative. A conventional F test of the likelihood of different values

Table 3 War Deaths and Individual-Level Support for Government Candidates in 2011

	Model 1	Model 2
War deaths	0.10 (0.00)	0.07 (0.03)
2008 Conservative vote	0.80 (0.00)	0.55 (0.00)
Conservative party ID		0.21 (0.00)
Other party ID		-0.15 (0.00)
Newfoundland and Labrador		-0.24 (0.00)
Constant	0.06 (0.00)	0.18 (0.00)
Observations	629	629
R^2	0.647	0.698
Adjusted R^2	0.646	0.696

Note: The dependent variable is Conservative party vote in the 2008 Federal election; cell entries are coefficients and p value from an OLS regression with clustering on the electoral district; p values in parentheses.

Table 4 War Deaths and Aggregate-Level Change in Support for Government Candidates, 2008–2011

	Model 1	Model 2	Model 3
War deaths	0.98 (0.33)	0.68 (0.47)	1.21 (0.15)
2008 Conservative vote	1.05 (0.00)	1.07 (0.00)	1.08 (0.00)
Newfoundland & Labrador		13.64 (0.00)	10.95 (0.00)
% immigrant			0.19 (0.00)
Median income			0.00 (0.00)
% university			-0.11 (0.01)
Unemployment			0.33 (0.01)
Population			-0.00 (0.00)
Constant	0.09 (0.91)	-1.03 (0.22)	-2.21 (0.47)
N	306	306	306
R^2	0.899	0.910	0.933
Adjusted R^2	0.899	0.909	0.931

Note: The dependent variable is the percentage point change in the Conservative party vote at the district level between the 2006 and 2008 federal elections; cell entries are OLS coefficients and p value; p values in parentheses.

on the deaths coefficient estimates that the probability that the true effect of deaths is -0.5 percentage points, or more negative, is .04. The probability that the effect of a death is -1 percentage points, or more negative, is .01. Finally, the probability that the true effect of a death is -2 percentage points, or more negative, appears infinitesimal at $>.000$.⁷

Table 5 Individual-Level Robustness Checks with Deaths since 2008 Election

	Model 1	Model 2	
War deaths since 2008 election	0.01 (0.84)	0.03 (0.51)	377 378 379
2006 Conservative vote	0.65 (0.00)	0.48 (0.00)	380 381 382
Conservative party ID		0.23 (0.00)	383 384
Other party ID		-0.08 (0.01)	385 386
Newfoundland and Labrador		-0.36 (0.00)	387 388
Constant	0.16 (0.00)	0.21 (0.00)	389 390
<i>N</i>	856	856	391
<i>R</i> ²	0.416	0.463	392
Adjusted <i>R</i> ²	0.414	0.459	393 394 395 396 397

Note: The dependent variable is Conservative party vote in the 2008 Federal election; cell entries are coefficients and *p* value from an OLS regression with clustering on the electoral district; *p* values in parentheses.

5. Robustness Checks

Our findings are subject to potentially serious unobserved heterogeneity. It may be the same constituencies that are likely to send soldiers to war are those that are naturally more inclined to increase support for the Conservative party. To explore whether unobserved variables are driving both war deaths and increases in incumbent support, we re-estimate our models with deaths *after* the election (Tables 5 and 6).

The logic here is that if war deaths and increased support for Conservative candidates are both correlated with some unobserved characteristic of electoral districts, there should also be a correlation between increased vote share and deaths after the election (see Healy et al., 2010, for a similar placebo test). The attribution of effects to war deaths in our data would thus be incorrect. However, as we show in Tables 5 and 6, we find no significant relationship between deaths after the election and growth in Conservative support in the election.

The point estimate for this variable is negative in all the aggregate models and never approaches conventional levels of significance. At the individual level, the point estimates are positive but feature very large *p* values (.84 in Model 1 and .51 in Model 2). Accordingly, the results reported in section 3 above do not appear to be due to unobserved heterogeneity.

We have also confirmed our 2008 individual-level results in a matching framework. We used a nearest-neighbour matching algorithm that matched on vote in 2006, gender, year of birth and partisan identification. The results (Table 7) suggest a large increase in the linear probability of voting Conservative when in a constituency that has experienced war deaths. The average treatment effect of a war death is some 9.1 percentage points (*p* = .014). This is largely consistent with the results presented above in section 3.

Table 6 Aggregate-Level Robustness Check with Deaths since 2008 Election

	Model 1	Model 2	Model 3
War deaths since 2008	-1.81 (0.27)	-0.85 (0.52)	-0.48 (0.71)
2006 Conservative vote	0.99 (0.00)	1.01 (0.00)	1.02 (0.00)
Newfoundland and Labrador		-28.58 (0.00)	-30.13 (0.00)
% immigrant			0.12 (0.00)
Median income			0.00 (0.01)
% university			-0.10 (0.01)
Unemployment			0.16 (0.27)
Population			-0.00 (0.02)
Constant	2.03 (0.05)	2.02 (0.01)	1.70 (0.61)
<i>N</i>	306	306	306
<i>R</i> ²	0.832	0.893	0.903
Adjusted <i>R</i> ²	0.831	0.892	0.901

Note: The dependent variable is the percentage point change in the Conservative party vote at the district level between the 2006 and 2008 federal elections; cell entries are OLS coefficients and *p* value; *p* values in parentheses.

Table 7 Individual-Level Matching Estimates

Variable	Average treatment effect	
	Coefficient	<i>p</i> value
War deaths	0.091	0.014
<i>N</i>	854	

Note: Nearest-neighbour propensity score matching, matched on vote in 2006, gender, year of birth, and partisan identification. There is only one match per observation.

6. Conclusion

Conventional wisdom, as well as much previous research, holds that incumbents are affected negatively by war deaths; that is, as casualties increase, support for the war effort and support for government incumbents decrease. This is sometimes considered a constraint on the ability of leaders to wage war. The specific case of voters punishing incumbents for war casualties can be thought of as an instance of the more general proposition that in democracies voters hold incumbents responsible for the negative outcomes of policy choices. This is a central assumption in the theory and the empirical study of representative democracy (Fiorina, 1981) but one that has come under sustained scrutiny more recently (Achen and Bartels, 2017; Healy et al., 2010). Understanding how war deaths are punished or not, then, has important implications for a large set of questions in political science.

In this article, we demonstrate that the experience of local war deaths is associated with greater incumbent voting in Canadian electoral districts. Indeed, we have

demonstrated that the finding emerges at an individual level in two successive elections. The pattern is also evident at the constituency level. Moreover, by leveraging the exogenous timing of deaths, we have demonstrated that this increase is not likely attributable to unobserved differences between individuals or constituencies being jointly correlated with the incidence of deaths and the likelihood of voting for the incumbent party.

It is an open question why we observe these positive effects. We advance for discussion two possible explanations. It could be, in keeping with the findings of Fletcher and Hove (2012), that while casualties are associated with sorrow, they also evoke pride in respondents. Such pride increases support for military engagement over peacekeeping. It might also be expected to increase the support of leaders who seek to “own” the issue of support for the military and military interventions (but see Soroka et al., 2016). Certainly, this characterized Stephen Harper’s position vis-à-vis his opponents. We think this is broadly consistent with “rally round the flag” effects. Better understanding how deaths were portrayed in the media and experienced locally is key to examining this possibility, as are survey measures that might directly tap such emotional responses. Second, it may well be that our observations reflect leadership priming effects, in one time and place. Because Stephen Harper took an ownership position on Afghanistan, it may be that deaths increased Conservative vote share by increasing the importance of leadership considerations in districts that experienced a death. Both of these possibilities offer avenues for future research.

Three important questions are left open by the literature on the effects of war casualties on incumbent support: (1) How do war deaths decrease support? (2) Which deaths matter? (3) Do these effects travel beyond the United States? In this article, we have focused on the latter two questions. Our results indicate scant support for the proposition that war deaths decrease the probability of voting for the government candidate. Indeed, we show that voters living in constituencies experiencing a war death were more likely to vote for the governing party.

The findings reported here from the Canadian case present an empirical puzzle in two senses. First, local support for government party candidates was increasing with local casualties while national support for the mission in Afghanistan was declining. Second, the Canadian results presented here are inconsistent with those found in similar studies in the United States. Both of these speak to the first question above—that of how war deaths affect opinion and voting behaviour. At the very least, our findings indicate, contrary to previous work, that voters do not always punish government candidates for war deaths. They may even increase support for incumbents.

Notes

- 1 While the parliamentary vote on this was supported by the Liberals as well, we do not think this absolves the Conservatives any more than do the votes in Parliament before 2006 supported by the opposition Conservatives absolve the then incumbent Liberals.
- 2 We break from some previous work in referencing only deaths when we employ the term *casualties*.
- 3 Note that we exclude the constituency of Colchester-Musquodoboit-Harbour, as this constituency was contested by both an Independent Conservative—an incumbent ejected from the Tory caucus—and

another Conservative candidate. We also exclude a constituency in Quebec in which an independent incumbent ran uncontested by a Conservative candidate.

4 We make the same restrictions as in the 2008 election.

5 While this may seem an arbitrary addition, we note that of the 10 largest absolute changes in Conservative vote share in 2008, seven were in Newfoundland electoral districts. This was due to an organized effort on the part of the province's (notably, Conservative) premier to punish the prime minister.

6 This still raises the question of why the government appears to have been rewarded for deaths.

7 We have replicated our final models from Tables 1 through 4 using fixed effects for provinces; these are available in the Appendix in Tables A1 through A4. In both of our individual-level models, we find positive and significant results. In our 2008 aggregate model, we fail to find significant results. However, the estimated coefficient is not statistically distinguishable from the coefficient we originally estimated ($F(1, 288) = 2.04, p = .15$). In the 2011 aggregate model, we estimate a non-significant coefficient, which is likely different from our original coefficient ($F(1, 286) = 4.15, p = .04$). According to a Stouffer combined test, the likelihood of us seeing our original distribution of significant coefficients by chance is $<.03$.

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Appendix
 Models with Province Fixed Effects

Table A1 War Deaths and Individual-Level Support for Government Candidates in 2008

	Model 1	
War deaths	0.07 (0.04)	591 592 593
2006 Conservative vote	0.48 (0.00)	594 595
Conservative party ID	0.22 (0.00)	596
Other party ID	-0.06 (0.05)	597 598
Constant	-0.19 (0.02)	599
Observations	854	600
R ²	0.48	601

Note: The dependent variable is Conservative party vote in the 2008 federal election; cell entries are coefficients and *p* value from an OLS regression with clustering of standard errors on the electoral district; province fixed effects included; *p* values in parentheses. 602

Table A2 War Deaths and Aggregate-Level Change in Support for Government Candidates, 2006–2008 612

	Model 1	
War deaths	.79 (0.24)	613 614 615
2006 Conservative vote	.95 (0.00)	616 617
% immigrant	−0.01 (0.78)	618
Median income	0.00 (0.02)	619 620
% university	−0.03 (0.40)	621
Unemployment	0.24 (0.08)	622 623
Population	0.00 (0.66)	624
Constant	−32.79 (0.00)	625 626
Observations	306	627
R^2	0.934	628
Adjusted R^2	0.930	629

Note: The dependent variable is the percentage point change in the Conservative party vote at the district level between the 2006 and 2008 federal elections; cell entries are OLS coefficients and p value; provincial fixed effects included; p values in parentheses.

Table A3 War Deaths and Individual-Level Support for Government Candidates in 2011 634

	Model 1	
War deaths	0.09 (0.01)	635 636 637
2008 Conservative vote	0.55 (0.00)	638 639
Conservative party ID	0.21 (0.00)	640
Other party ID	−0.14 (0.00)	641 642
Constant	0.18 (0.00)	643 644
Observations	629	645
R^2	0.704	646
Adjusted R^2	0.700	647

Note: The dependent variable is Conservative party vote in the 2008 federal election; cell entries are coefficients and p value from an OLS regression with clustering on the electoral district; province fixed effects included; p values in parentheses.

Table A4 War Deaths and Aggregate-Level Change in Support for Government Candidates, 2008–2011

	Model 3	
War deaths	-0.14 (0.83)	660 661 662
2008 Conservative vote	0.97 (0.00)	663 664
% immigrant	0.100 (0.00)	665
Median income	0.00 (0.01)	666 667
% university	-0.80 (0.01)	668
Unemployment	0.08 (0.49)	669 670
Population	-0.00 (0.01)	671
Constant	8.61 (0.03)	672 673
<i>N</i>	306	674
<i>R</i> ²	0.962	675
Adjusted <i>R</i> ²	0.960	676

Note: The dependent variable is the percentage point change in the Conservative party vote at the district level between the 2006 and 2008 federal elections; cell entries are OLS coefficients and *p* value; province fixed effects included; *p* values in parentheses.

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